



Implementation of a Better Block



April 9, 2014

What is a Better Block?



- Community-Driven Revitalization Project
 - Pop Up Retail Opportunities
 - Infrastructure Changes
 - Parklets
 - Additional Crosswalks
- Outcomes
 - Implementation Zoning Changes
 - Modification of PCO regulations
 - Create a “special purpose district”
 - Streetscape changes

Zoning Outcomes: Modifications to the PCO

- Additional uses for commercial properties to reflect market demand within the area.
 - Modify development standards and waivers.
 - Modify PCO Development Certificate requirement to streamline the approval process for new development within the zoning district.

Zoning Outcomes: Special Purpose District

- Create a new zoning district that could reflect the consensus of all stakeholders.
 - Create new development standards to make district more business friendly
 - Create a new set of by-right Land uses.

Infrastructure Changes

- Demonstration project as test for changes
 - Traffic calming techniques: parklets
 - Enhance opportunities for multi-modal movement
 - One-lane of traffic
 - More on-street parking



Next Steps

- Formation of Steering Committee (Late May)
 - Create a “visioning plan” for Five Points Better Block
- Community Walk with Team Better Block (July)
- Formation of Better Block Committees (Late July)

Steering Committee

- A Representative from the Five Points Partnership
- A Representative from the Business Association
- A Representative from each participating Norview area Civic League
- Election of a chair of the committee amongst members.

Teams

Street Team

Business and Artist Selection

Marketing and Documentation

Volunteer and Outreach

Signage and Wayfinding

Questions?

